

Mode Shift

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Manager - Behaviour + Choice



Big targets for Aotearoa

40%
reduction
in deaths and
serious injuries
by 2030

Net Zero
GHG emissions
by 2050

Waka Kotahi outcomes

Safe

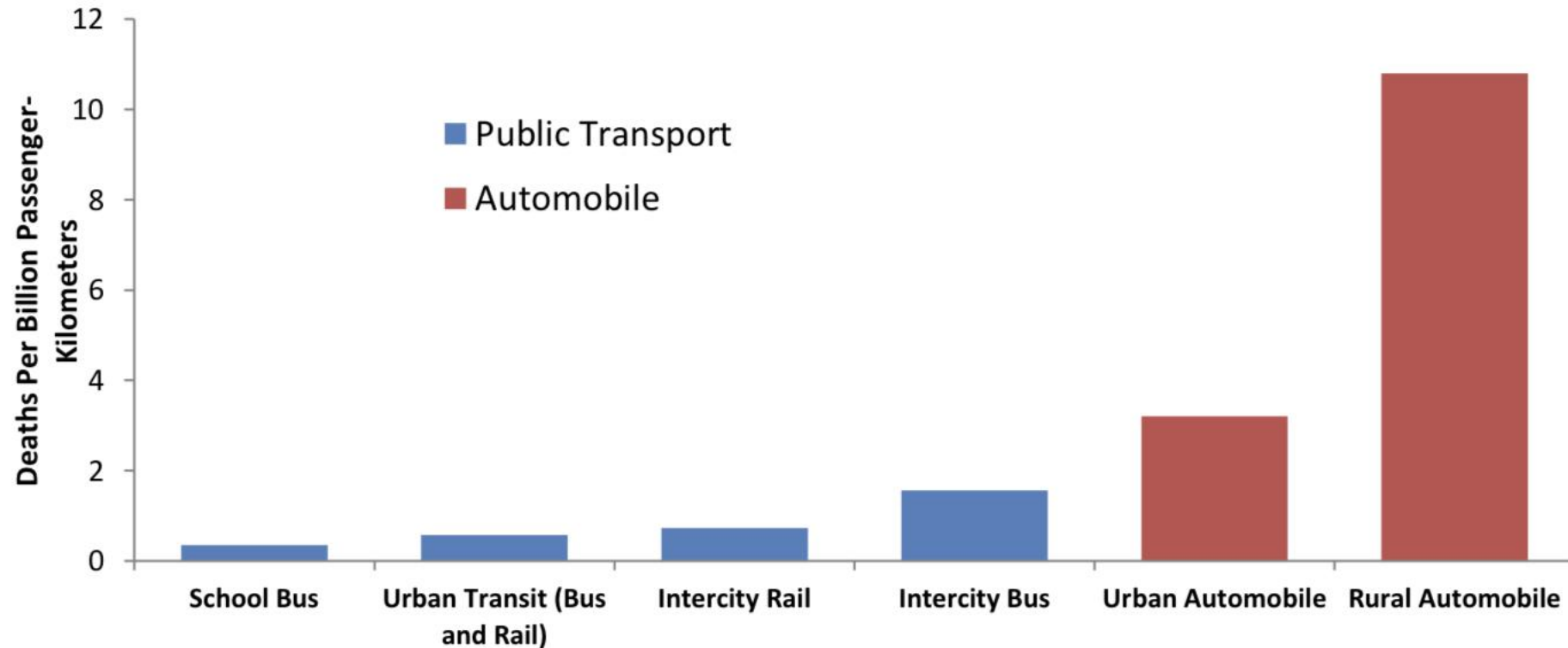
**Meeting
current
and future
needs**

**Environmentally
sustainable**

**Effectively
and efficiently
moving
people and
freight**

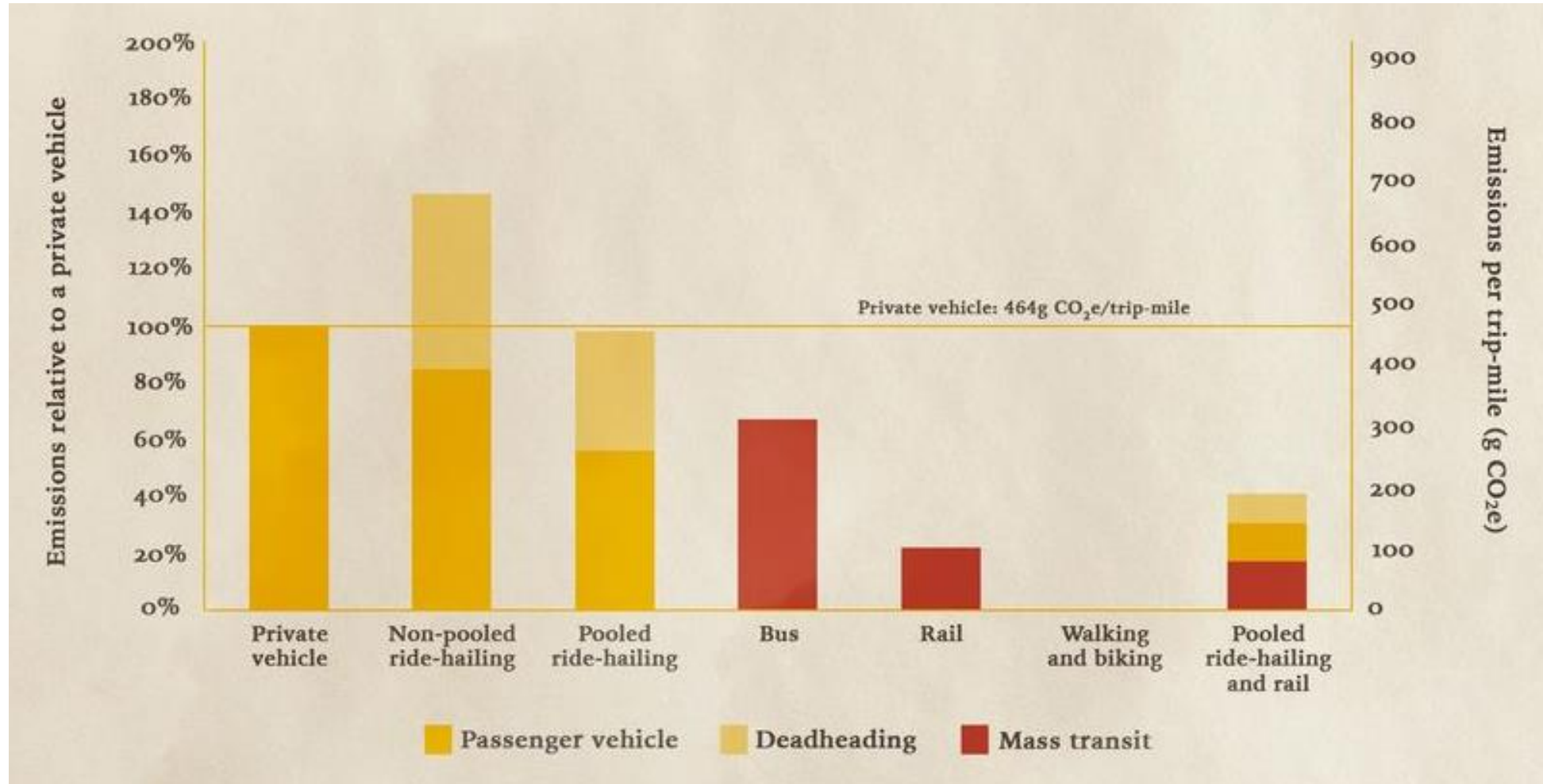
Outcomes – Safety

Figure 1 Canadian Fatality Rate By Mode (CUTA 2010)

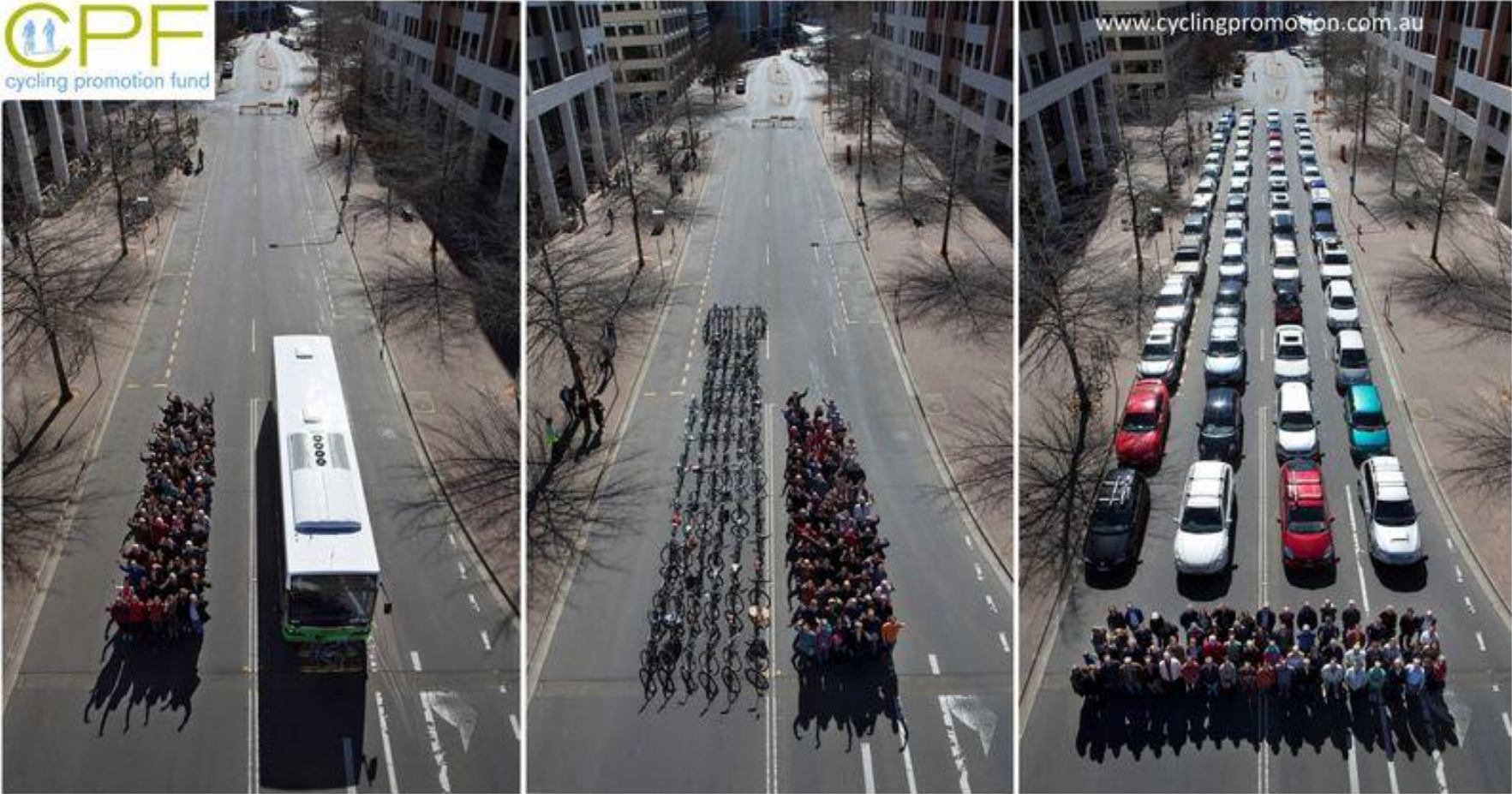


Public transit tends to have much lower traffic fatality rates than automobile travel.

Outcomes – Sustainability



Outcomes – Efficiency



A big hill to climb



91%
of total distance
traveled is by
drivers or passengers
in a car or van^A



83%
of total trip legs
are made by a driver
or passenger in a
car or van^A



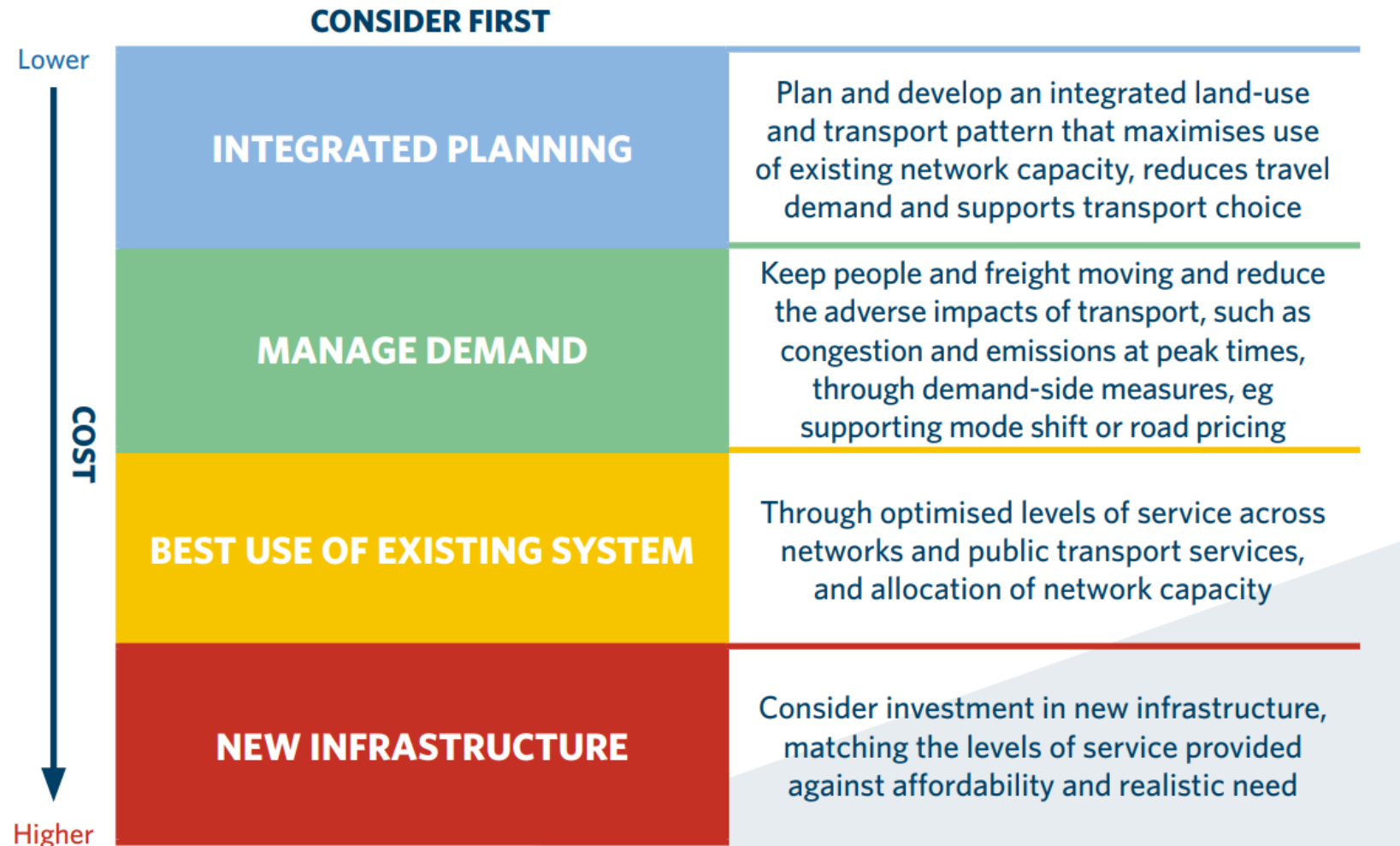
92%
of households
have access to
a car (56% have
two or more)^B



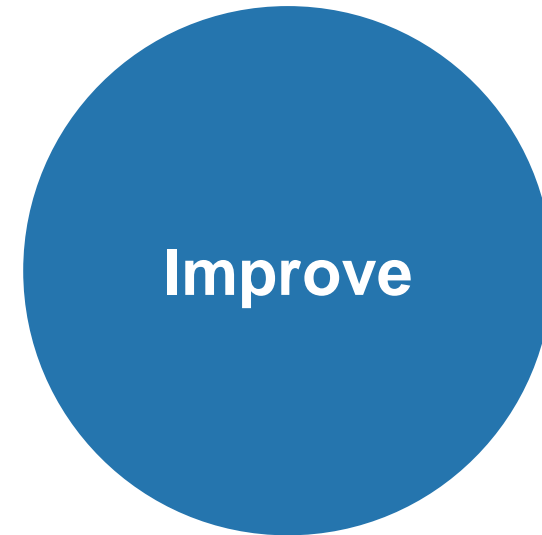
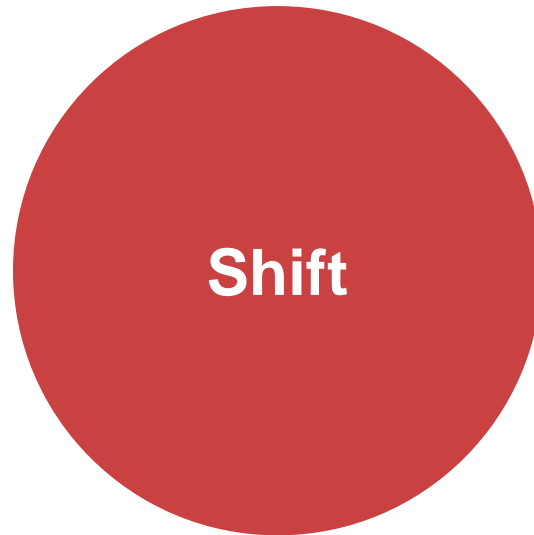
55%
increase in New
Zealand's vehicle
fleet between
2000 and 2017^C

Mode Shift Action Plans

Figure 09



Mode Shift is just part of the picture



Our focus areas

- Investment
- Behaviour
- Partnering
- Planning

If you could only walk, cycle or catch public transport...

What would make them awesome?

- For work?
- For children?
- For shopping?
- For travel and leisure?