



## Shaping our Future, Inc.

Report to QLDC, 5 July 2021

Rapid progress has been made in re-establishing Shaping our Future (SoF) as a dynamic liaison between the community and its decision-makers to contribute a valuable cohesive community vision to the Ten-Year Plans for local and regional councils. SoF's purpose is to identify and distil priorities expressed by the community, representing the diversity of residents in the Queenstown Lakes District.

The disruption the organisation faced last year has given us a chance to identify new methods of **engaging with the community**, with the aim of reaching a wider segment of the underrepresented.

We have held monthly **board meetings** on the last Friday of every month since the beginning of the year, ensuring a quorum is always present. We have co-opted a new member to the Board, Eddie Spearing from Wanaka, who brings his public relations expertise as well as experience as a former member. We are inviting Mike Rewi and Franco Nobell to join as ex-officio to the monthly board meetings until the AGM, at which time they can be invited to join the board. They offer varied skills and a connection to local iwi and the migrant communities, respectively.

We have hired a part-time **Executive Officer**, who has been consistently meeting with Marie Day on a two- to three-week cycle to best identify how SoF can add value to QLDC's initiatives and time projects accordingly.

### Plans for 2021:

- Host event on **Modal Shift** on July 28-29: In response to the Climate Change response and Community Wellbeing needs, SoF will host an informative event on Modal Shift in Queenstown and Wanaka, with the possibility of attending virtually through Zoom to increase access to the event. SoF has engaged Louise Baker, WSP Technical Principal, as the key speaker. Additional speakers from Waka Kotahi and other key stakeholders will round out the panel. A survey aimed at identifying the barriers to adoption specific to the local community will run simultaneously. SoF is leveraging this event to collaborate with community organisations and has reached out to QT and Upper Clutha Trails Trust, Lightfoot Initiative, Ignite Wanaka, QT Chamber of Commerce, Catalyst Trust, Sustainable QT and WAO. These organisations have been approached with the opportunity to provide additional speakers, publicize the event and explore other ways in which to collaborate. The expected outcome for this event is to inform stakeholders, agree on common terminology and collaborate on ideas to overcome barriers to adoption. S
- Support **Community Engagement on Destination Management** to align with DQ and QLDC efforts. Shaping our Future has contacted DQ directly to offer our support with community engagement.
- **Community Association Visioning** events, Hawea & Kingston – SoF has been in communication with representatives from both Associations and has been invited to send a representative to the August meetings. We have been asked to provide a platform to create outcomes similar to the ones SoF guided Arrowtown Community Association and the Frankton Masterplan in creating. Receiving funding for this year enables us to proceed with these actions in a timely and thorough manner and SoF wishes to acknowledge this financial support.

- Ratify **Water Task Force Report** to present to QLDC and ORC. The momentum on this report was interrupted in 2020. One of the first initiatives the current board prioritized was to complete this report. David Rider, Taskforce Chair, met with Board members and a plan for finalizing the report was actioned and it is now ready to take back to the forum members for approval. It has been recognized that due to the disruption, the extant forum may be limited. SoF has identified this as an excellent opportunity to test community engagement through virtual means and is currently progressing through this item. We aim to produce a ratified Water Task Force Report in the next eight weeks.
- Host **AGM** in November

#### **Achieved thus far:**

- **Wellbeing Forum, March 2021** – SoF held four sessions using the traditional forum-style led discussion to generate a cohesive response from the community answering the question of what success looks like for the four wellbeing areas, cultural, social, economic and environmental. This post-covid event offered a chance to gauge community feeling regarding the quality of life in Queenstown Lakes District post Covid. The main priorities identified remain similar to findings from before, including aligning with the results from the QLDC Quality of Life survey.
- Publicized **Results of Forum and Survey** – Report presented to QLDC via the Ten-Year Plan submission. Press release and Mailchimp campaign (please see below for more details) followed to present to public. Vanessa van Uden, Chair, and John Glover, Secretary, met with Michelle Morss and Marie Day to present the results and discuss willingness of Shaping our Future to assist with future wellbeing work to maximise value and avoid duplication with council efforts.
- Submitted to **QLDC Ten Year Plan (TYP)** – Board members collaborated to revise all previous Task Force reports from the last ten years and formulate a cohesive report to the TYP. Board members also met with the Mayor and Councillors Glen Lewers, Penny Clark, Heath Copland, Craig Ferguson, Nikki Gladding, Quentin Smith, Niamh Shaw and Calum MacLeod to update them on Shaping our Future’s reinvigoration and seek their feedback on its planning. Rachel Rose and Jon Mitchell presented the SoF submission in person on May 20.
- Submitted to **ORC Ten Year Plan (TYP)** – Vanessa van Uden presented the SoF submission in person at Queenstown Resort College on June 20<sup>th</sup>. The written submission can be found at <https://www.shapingourfuture.org.nz/about-us/latest-updates/shaping-our-future-submission-to-orc-long-term-plan-2021/>.
- Submitted to **ORC Regional Public Transport Plan**-Whilst the submission did not have any significant amendments to suggest, there were items worth emphasizing based on information gathered at past forums. Particular emphasis was given to the identified needs to integrate public transport with land use planning, consider public transport service needs in conjunction with public transport infrastructure and travel behaviour change and planning for rapid growth.
- Submitted to **QLDC Queenstown Lakes Spatial Plan**- Although SoF supports the suggested intent of the draft Plan, the submission suggested enhancements to bring it more in line with community needs and expectations expressed through Shaping Our Future processes, which included true integration between land use and transport, identifying and protecting future routes beyond the Spatial Plan, like the Frankton to Queenstown corridor, broadening the metrics, considering climate change initiatives and aligning the Ten Year Plan 2021-31 with Priority 7 of the Spatial Plan.
- Submitted to **QLDC Community Facilities Strategy**-A three-page response was submitted to QLDC, prepared using the information gained through the Wellbeing Forum in March 2021 and the Frankton Masterplan in 2018. SoF believes that information acquired before and

after the disruption of the global pandemic accurately portrays the community priorities in regard to cultural and community wellbeing, which the CFS addresses.

**Engagement Metrics:**

One measure of tracking our success is using the quantitative metrics that are supported by engagement through technology and media presence. This will allow us to gauge success in the new strategies we are trialling to engage with a wider and more diverse segment of the district. SoF's value proposition lies in its ability to draw out and distil priorities from across a wide range of community members, including age, ethnicity, and location.

- New website to launch at the beginning of July (more accessible, easier to navigate, all functionality operational and efficient, improved SEO)
- Mailchimp email-database of 577 contacts, averaging 40% opens with current campaigns and over 450 engagements through Facebook
- Social Media: Facebook 649 engaged, LinkedIn page created, YouTube channel created
- Press releases: Wellbeing Forum (March release picked up by *The Wanaka Sun*, *Mountain Scene*, *Crux.org*), National Urban Parking Requirement Event with Julie Anne Genter
- Wellbeing Forum: 45 participants and 135 respondents to Twelve-question Survey

Once the new website is launched at the beginning of July, we aim to achieve a steady increase in SoF membership. It now stands at approximately 600 members and we aim to double our database within the next year.

**Financial Report attached on subsequent page.**

Kind regards,



Vanessa Van Uden  
Board Chair



John Glover  
Board Secretary

# Financial Report, June 22, 2021

## Profit and Loss

Shaping Our Future Incorporated Society  
For the year ended 30 June 2021

	2021
<b>Trading Income</b>	
Funding	35,000.00
<b>Total Trading Income</b>	<b>35,000.00</b>
<b>Cost of Sales</b>	
Event Costs	233.40
Forum Costs and Facilitation	5,322.56
<b>Total Cost of Sales</b>	<b>5,555.96</b>
<b>Gross Profit</b>	<b>29,444.04</b>
<b>Operating Expenses</b>	
Accounting Fees	700.00
Bank Fees	20.00
Executive Support	6,773.91
Subscriptions	1,120.20
Telephone & Tolls	74.78
Website	895.00
<b>Total Operating Expenses</b>	<b>9,583.89</b>
<b>Net Profit</b>	<b>19,860.15</b>

## Balance Sheet

Shaping Our Future Incorporated Society  
As at 22 June 2021

	22 JUN 2021
<b>Assets</b>	
<b>Bank</b>	
ASB Bank Account	54,780.51
<b>Total Bank</b>	<b>54,780.51</b>
<b>Fixed Assets</b>	
Office Equipment	1,350.91
<b>Total Fixed Assets</b>	<b>1,350.91</b>
<b>Total Assets</b>	<b>56,131.42</b>
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accruals	750.00
GST	1,170.22
<b>Total Current Liabilities</b>	<b>1,920.22</b>
<b>Total Liabilities</b>	<b>1,920.22</b>
<b>Net Assets</b>	<b>54,211.20</b>
<b>Equity</b>	
Current Year Earnings	19,860.15
Retained Earnings	34,351.05
<b>Total Equity</b>	<b>54,211.20</b>

